

AMENDMENTS TO THE CLAIMS:

Please cancel claims 1 to 16 without prejudice and add the following claims 17 to 34:

Claims 1 to 16. (canceled)

17. (new) A dye carrier composition containing oxidative and/or nonoxidative dyes, wherein said dye carrier composition is free of fatty alcohol alkoxylates and contains a combination of

- (a) at least one fatty alcohol with 14 to 60 carbon atoms,
- (b) at least one alkanolamide,
- (c) at least one fatty ester, and
- (d) at least one anionic surfactant; and

wherein a weight ratio of said at least one fatty alcohol to said at least one alkanolamide is equal to from 1:4 to 4:1.

18. (new) The dye carrier composition as defined in claim 17, wherein said weight ratio is equal to from 1:1.7 to 2:1.

19. (new) The dye carrier composition as defined in claim 17, wherein a weight ratio of said at least one fatty ester to said at least one anionic surfactant is equal to from 1:1.7 to 7:1.

20. (new) The dye carrier composition as defined in claim 17, wherein said at one fatty alcohol is selected from the group consisting of cetyl alcohol, stearyl alcohol, behenyl alcohol, myristyl alcohol, isoocetyl alcohol, isotridecyl alcohol, mixtures of C₃₀-C₅₀ alcohols and mixtures of C₄₀-C₆₀ alcohols, and mixtures thereof.

21. (new) The dye carrier composition as defined in claim 17, wherein said at least one alkanolamide is selected from the group consisting of N-acyl derivatives of monoethanolamine and N-acyl derivatives of diethanolamine.

22. (new) The dye carrier composition as defined in claim 17, wherein said at least one fatty ester is selected from the group consisting of monofatty acid esters of ethylene glycol, difatty acid esters of ethylene glycol, monofatty acid esters of polyethylene glycol, difatty acid esters of polyethylene glycol, monofatty acid esters of glycerol and difatty acid esters of glycerol.

23. (new) The dye carrier composition as defined in claim 22, wherein said at least one fatty acid ester is selected from the group consisting of ethylene glycol distearate, glyceryl dioleate, glyceryl stearate, glyceryl distearate, glyceryl dibehenate and PEG-3 distearate.

24. (new) The dye carrier composition as defined in claim 17, wherein said at least one anionic surfactant is selected from the group consisting of carboxylic acid salts, carboxylic acid esters, alkyl ether sulfates, alkyl sulfates, fatty alcohol

ether sulfates, sulfonic acids, salts of sulfonic acids, phosphate esters, phosphate ester salts, acylamino acids and salts of acylamino acids.

25. (new) The dye carrier composition as defined in claim 17, containing from 6 to 20 weight percent of said at least one fatty alcohol and containing from 6 to 20 weight percent of said at least one alkanolamide.

26. (new) The dye carrier composition as defined in claim 17, containing from 0.1 to 15 weight percent of said at least one fatty ester and containing from 0.1 to 15 weight percent of said at least one anionic surfactant.

27. (new) The dye carrier composition as defined in claim 17, which is free of monomeric quaternary ammonium compounds and cationic emulsifiers and surfactants.

28. (new) An agent for oxidative coloring of hair, said agent being made by mixing an oxidant with a dye carrier composition;

wherein said dye carrier composition is free of fatty alcohol alkoxylates and contains a combination of

- (a) at least one fatty alcohol with 14 to 60 carbon atoms,
- (b) at least one alkanolamide,
- (c) at least one fatty ester, and
- (d) at least one anionic surfactant; and

wherein a weight ratio of said at least one fatty alcohol to said at least one alkanolamide is from 1:4 to 4:1

29. (new) The agent as defined in claim 28, wherein said oxidant is hydrogen peroxide.

30. (new) The agent as defined in claim 28, wherein said weight ratio is equal to from 1:1.7 to 2:1.

31. (new) A method of creating a nacreous luster effect in a dye carrier composition or colorant for keratin fibers, said method comprising including a combination of

- (a) at least one fatty alcohol with 14 to 60 carbon atoms,
- (b) at least one alkanolamide,
- (c) at least one fatty ester, and
- (d) at least one anionic surfactant,

in the dye carrier composition or colorant for the keratin fibers; and wherein a weight ratio of the at least one fatty alcohol to the at least one alkanolamide is equal to from 1:4 to 4:1.

32. (new) The method as defined in claim 31, wherein said weight ratio is equal to from 1:1.7 to 2:1.

33. (new) A method of creating a nacreous luster effect in a dye carrier composition or colorant for keratin fibers, said method comprising including a combination of

- (a) from 6 to 20 weight percent of at least one fatty alcohol with 14 to 60 carbon atoms,
 - (b) from 6 to 20 weight percent of at least one alkanolamide,
 - (c) from 0.1 to 15 weight percent of at least one fatty ester, and
 - (d) from 0.1 to 15 weight percent of at least one anionic surfactant,
- in the dye carrier composition or colorant for the keratin fibers; and
wherein a weight ratio of the at least one fatty alcohol to the at least one alkanolamide is equal to from 1:4 to 4:1.

34. (new) The method as defined in claim 33, wherein said weight ratio is equal to from 1:1.7 to 2:1.